

18 Indicators for assessment of the WHO's "Ten Steps to Successful Breastfeeding"

S.No.	Outcome Indicator	WHO's Ten Steps to Successful Breastfeeding
1.	Promotional activities for breastmilk substitutes, complementary foods and feeding bottles identified during last one month in the facility	Step 1 a
2.	Breastmilk substitutes are used without acceptable medical reasons according to the WHO guidelines	Step 6
3.	A written guideline to implement the "Ten Steps for Successful Breastfeeding"	Step 1b
4.	Percentage of newborns breastfed within an hour of birth in vaginal mode of delivery.	Step 4, 5
5.	Percentage of newborns breastfed within an hour of birth in caesarean mode of delivery.	Step 4, 5
6.	Percentage of newborns exclusive breastfed during the hospital stay	Step 6
7.	Percentage of newborns given pre-lacteal feeds.	Step 6
8.	Percentage of newborns given artificial teats, soothers and pacifiers in the facility	Step 9
9.	Training of the maternity staff on breastfeeding (at least 20 hours training) as per the "Breastfeeding Friendly Hospitals" training curriculum.	Step 2
10.	Counselling on breastfeeding during the pregnancy in the hospital	Step 3
11.	Mothers are knowledgeable about hunger cues	Step 8
12.	Assistance provided to the mothers at the time of birth to initiate and establish breastfeeding	Step 4
13.	Rooming in of mothers and babies 24 hours	Step 7
14.	Breastfeeding committee of the hospital to supervise breastfeeding programme	Step 1c
15.	Designated person/nodal person for coordinating the breastfeeding programme	Step 1c
16.	Skilled breastfeeding counsellor in the hospital	Step 1c
17.	On-going monitoring and data management systems on breastfeeding indicators	Step 1c
18.	Mechanism is established in the hospital for follow up counselling services after birth	Step 10